

An aerial photograph of the Boston skyline at sunset. The sky is filled with soft, orange and pink clouds, with the sun low on the horizon. The city's skyscrapers are silhouetted against the bright sky. In the foreground, a river flows through the city, and a bridge is visible on the left. The overall scene is a mix of urban architecture and natural beauty.

AIA25 Exhibit Prospectus

AIA Conference on Architecture & Design 2025

Boston, June 4–7

Expo, June 5–6

Unmatched access

Connect your brand to AIA and get unmatched access to the largest, most influential network of architecture & design professionals at the premier AEC industry event!



AIA25

Key event details

- Hosted in Boston, June 4-7, 2025
- Two-day expo
 - June 5, 10:00 am—5:30 pm
 - June 6, 10:00 am—4:30 pm
- Dedicated expo-only hours
- High-profile keynotes from some of the industry's biggest names
- The AEC networking hub featuring parties & events
- 300+ CE sessions including expo-credit sessions
- Architect-led tours & open studios

AIA25

Schedule at a glance

*subject to change

Thursday, June 5th

10am	Expo opens
10:30–11am	Expo AM Break
11am–5pm	Expo Education
5–6:30pm	Expo happy hour
6:30pm	Expo closes

Friday, June 6th

10am	Expo opens
10:30–11am	Expo AM Break
10:30am–4pm	Expo Education
2:30pm-4pm	Expo PM Break
4:30pm	Expo closes

Max ROI in one location

Network with thousands of AEC decision-makers and get your products specified in projects across the world.

15,000+

anticipated attendees

90%

visit the expo floor

65%

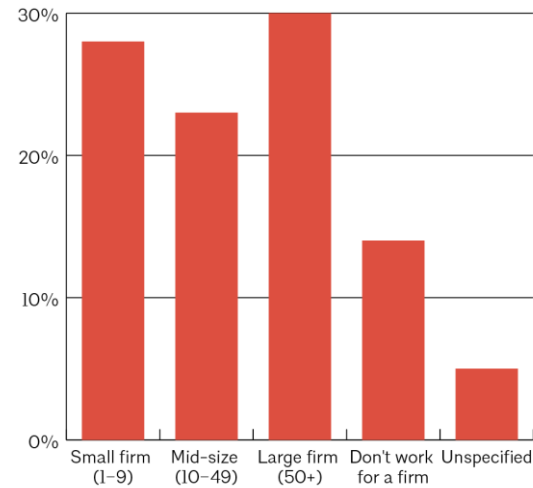
have influencing or buying power

#2

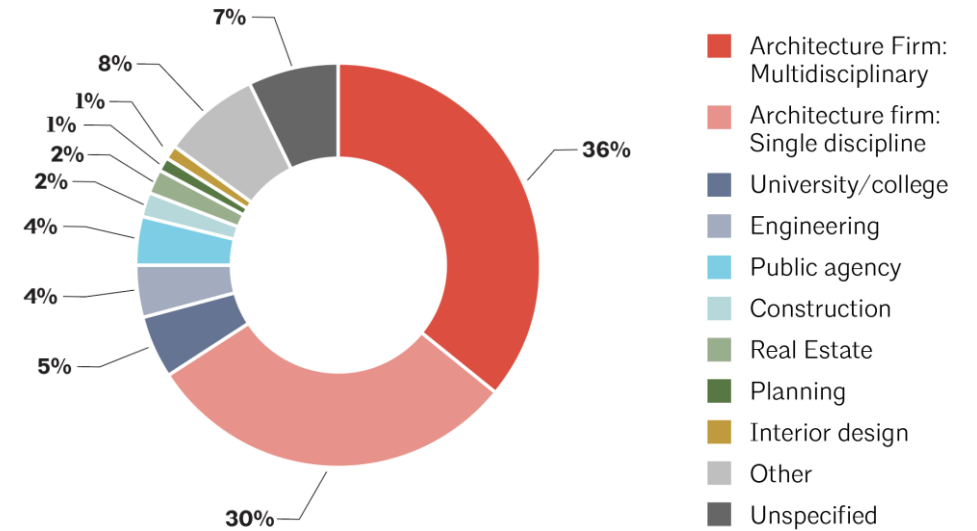
Expo is the second most important reason to attend

Attendee profile

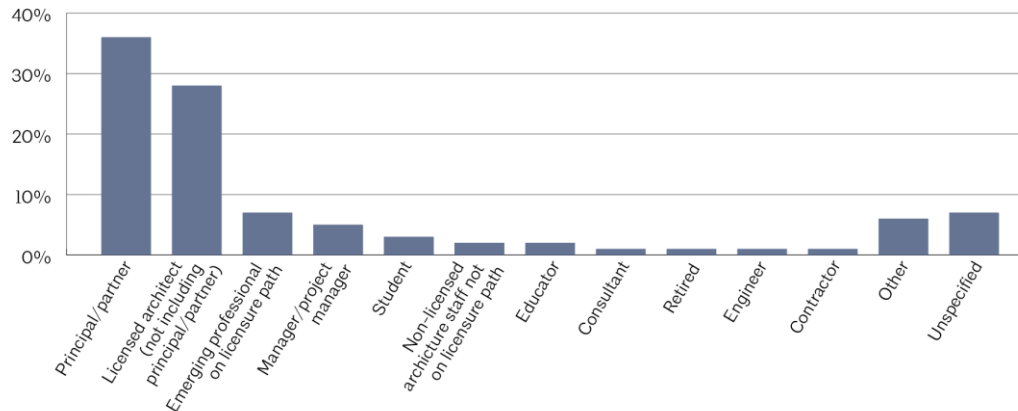
Firms of all sizes are well represented.



Two thirds work in architecture firms.



Nearly two thirds of attendees are licensed architects like in past years



72 countries represented

Top 5 represented countries:

- United States
- Canada
- Germany
- China
- United Kingdom



Every booth includes:

- Required digital listing (\$500-\$1500)
- 4 expo badges per 100 sq. ft.
- Free Expo Passes to share with your customers
- AIA25 exhibitor promotional logos for use on marketing materials
- Expo trainings and content for a successful show

Non-island booths include:

- 8' high back drape and 3' side drape
- 7"x44" identification sign (non-island booths only)



Booths start at \$46/sf

Booth size	Sq ft	Standard rate*	Standard corner rate (+\$500)
10x10	100	\$4,600	\$5,100
10x20	200	\$9,200	\$9,700
10x30	300	\$13,800	\$14,300
10x40	400	\$18,900	\$19,400
20x20	400	\$20,400	
20x30	600	\$29,600	
20x40	800	\$38,800	
30x30	900	\$43,400	
20x50	1000	\$48,000	
30x40	1200	\$57,200	
30x50	1500	\$71,000	

*Premium booths are \$500 flat fee per 10x10

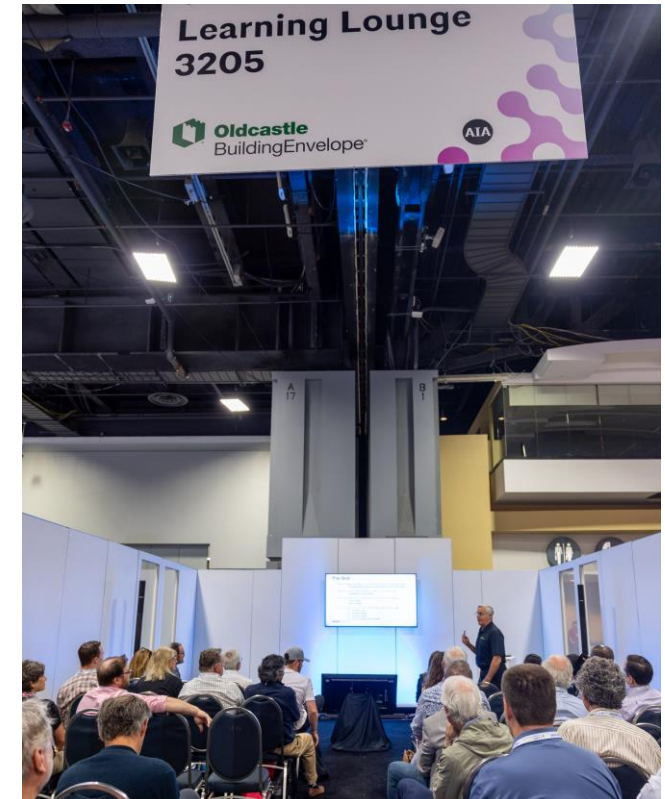
Sponsor AIA25

Browse all sponsorships at:

conferenceonarchitecture.com/sponsor-aia25/

Build your brand visibility & connect with qualified leads

Sponsorship opportunities include thought leadership sessions, networking events, branded merchandise, digital signage, expo activations, booth drivers, and more.



Contact us

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