



AIA24 Exhibit & Sponsorship Opportunities

AIA Conference on Architecture & Design 2024
Washington, D.C., June 5–8
Expo, June 6–7

Unmatched access

Connect your brand to AIA and get unmatched access to the largest, most influential network of architecture & design professionals at the AEC industry event of the year!



AIA24

Key event details

- Hosted in Washington, D.C., June 5–8, 2024
- Two-day Expo
 - June 6, 9:45am–5:30pm
 - June 7, 9:45am–4pm
- Dedicated expo-only hours
- Celebrity keynotes
- Networking during Expo, parties, & events
- 180+ education sessions including Expo-credit sessions
- Architect-led city tours

Max ROI in one location

Network with thousands of AEC decision-makers and get your products specified in projects across the world.

15,000+
anticipated attendees

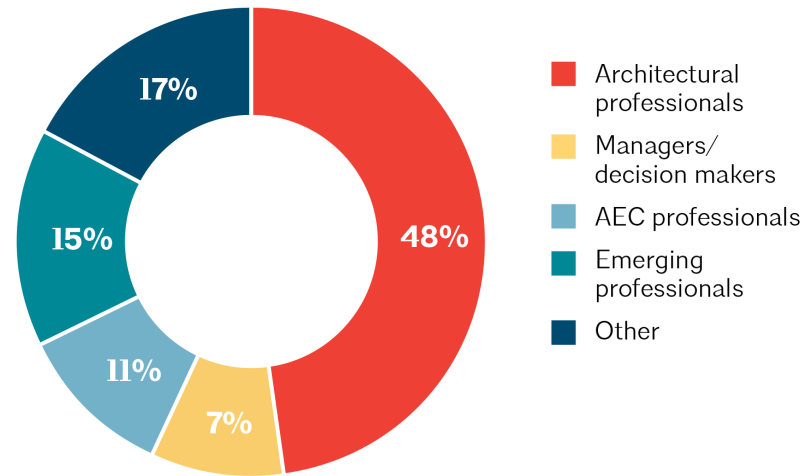
94%
Visit the expo floor

65%
have influencing or
buying power

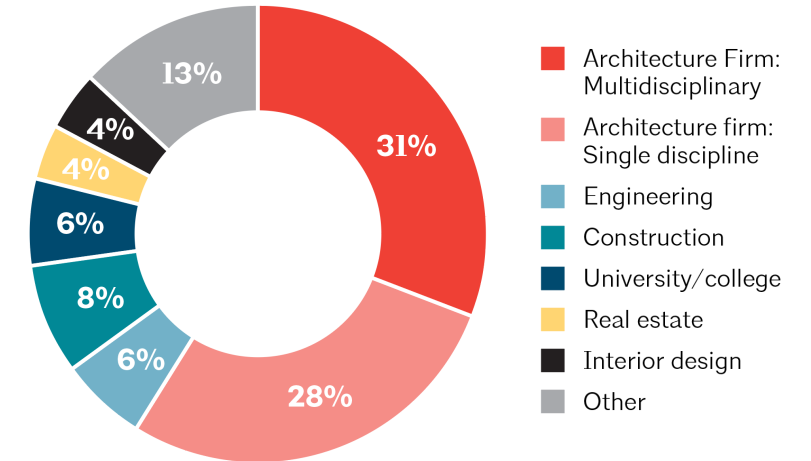
#2
Expo is the second
most important reason
they attend

Attendee profile

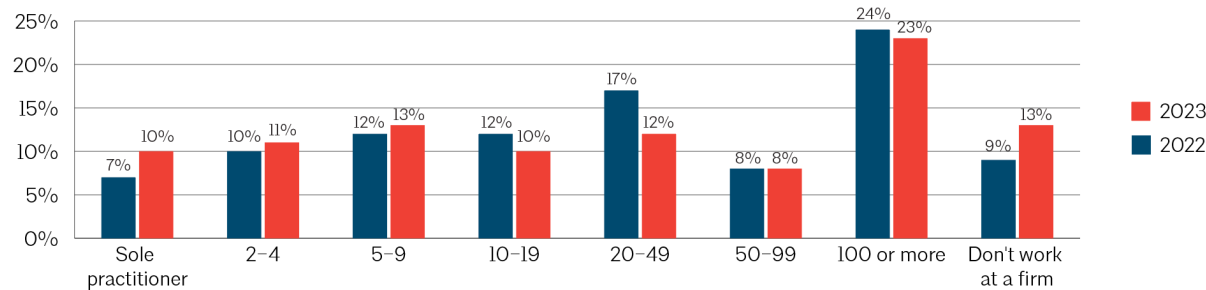
48% of attendees are architectural professionals.



75% work in architecture firms.



Nearly 25% work in a large firm with 100+ staff.



72 countries represented

Top 5 represented countries:

- United States
- Canada
- United Kingdom
- China
- Germany



AIA24

Every booth includes:

- Required digital listing (upgrades available)
- 4 expo badges per 100 sq. ft.
- Free Expo Passes to share with your customers
- AIA24 Exhibitor promotional logos for use on marketing materials

Non-island Booths include:

- 8' high back drape and 3' side drape
- 7"x44" identification sign (non-island booths only)

Booths start
at \$45/sf



Booth size	Sq ft	Standard rate	Standard corner rate (+450)
10x10	100	\$4,500	\$4,950
10x20	200	\$9,000	\$9,450
10x30	300	\$13,500	\$13,950
10x40	400	\$18,450	\$18,900
20x20	400	\$19,800	
20x30	600	\$28,800	
20x40	800	\$37,800	
30x30	900	\$42,300	
20x50	1000	\$46,800	
30x40	1200	\$55,800	
20x70	1400	\$64,800	

Required booth listing package options:

Attendees use the exhibitor directory to plan their visit to the Conference on Architecture & Design and short-list the exhibitors they plan to see.

Basic listing package (\$500)	SMART listing package (\$750)	Maximum exposure listing package (\$1,500)
Be seen during the show as attendees download and use the mobile app to stay organized and browse sessions, exhibitors, and products.	The SMART listing enhances your directory profile. Added features like product images, and show specials are a great way to showcase your promotions, and access to online leads ensure you're able to follow up with attendees who visit your listing.	Maximum exposure not only allows you to take even more advantage of the features offered in the SMART listing, but also puts your company on our featured exhibitor list, putting your profile at the top of the directory!
Company address	Company address	Company address
Company phone	Company phone	Company phone
Company website	Company website	Company website
Social media links	Social media links	Social media links
Company description (200 words max)	Company description (200 words max)	Company description (200 words max)
Product categories	Product categories	Product categories
Booth number	Booth number	Booth number
Access to Schedule Appointments tool	Company logo	Company logo
	8 product images (with text descriptions)	12 product images (with text descriptions)
	2 video panels (or image/text)	4 video panels (or image/text)
	2 show specials	4 show specials
	10 trademark brands	20 trademark brands
	10 collateral resources	20 collateral resources
	9 virtual business cards	24 virtual business cards
	Access to online leads	Access to online leads
	Access to Schedule Appointments tool	Included in the featured exhibitor search
		Access to Schedule Appointments tool

Sponsor AIA24

Browse all sponsorship at

[conferenceonarchitecture.com/
sponsor-aia24/](https://conferenceonarchitecture.com/sponsor-aia24/)

Build your brand visibility & connect with qualified leads

Sponsorship opportunities include thought leadership sessions, networking events, branded merchandise, digital signage, Expo activations, booth drivers, and more.



Contact us

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