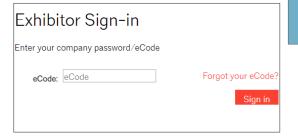
## AIA CONFERENCE ON ARCHITECTURE

## **Exhibitor Booth Profile Setup**

Think of your exhibitor booth profile as a virtual store front that can be open months before the show. This is where attendees go when researching your company.

Here's how to edit your online booth profile.

- Go to the exhibitor page of the conference website at conferenceonarchitecture.com/for-exhibitors
- 2. Click the Exhibitor Portal button in the right rail
- 3. Log in using your company's eCode.





4. Click on the booth profile icon, edit and save your changes.



## Upgrade your online booth profile

Consider upgrading your online booth profile. Exhibitors with upgraded profiles receive 25% more visibility.

An upgraded booth profile includes:

- · Company logo on website
- Company logo on mobile app
- Two press releases
- One video

Upgraded profiles are available for only \$500. Contact your account executive to upgrade.

## **AIA CONFERENCE ON ARCHITECTURE ACCOUNT EXECUTIVES:**

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