

AIA 2020



Pershing Square in downtown Los Angeles

AIA Conference on Architecture 2020
May 14–16 | Los Angeles, CA
Expo: May 14–15



**The American
Institute
of Architects**

Sponsorships

SPONSORSHIPS & PROMOTIONAL OPPORTUNITIES

Make the most of your participation in the Architecture Expo at A'20—market your presence at the expo and drive more quality traffic to your booth with targeted sponsorships and promotional opportunities.

Sponsorships are listed by category so you can easily search based on your goals. Categories are: Advertising & Promotion, Digital Advertising, Mobile App, Events & Education, Hotel & Transportation, and Sustainability & Wellness.

NEW THIS YEAR! Looking to bundle packages based on your company's goals? Whether you are a first-time exhibitor, are looking for leads, or want to expand your brand awareness, we have the bundle that will work for you. We can even customize a package or event to meet your specific needs. See page 16 for details and look for the **Bundle designation** (B) throughout this brochure for sponsorships that are part of a specially-priced package.

Advertising & Promotion



Attendee Lanyard

SOLD—Exclusive

These lanyards are used by all attendees to hold and display their badges. As the sponsor, your company name and logo will be seen throughout the conference—on the expo floor, in classrooms, at keynote events, and at networking functions.

- Sponsor's logo is printed on attendee lanyards.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Expo Hall Aisle Signs

\$22,500 / 30 signs

\$15,000 / 20 signs

\$10,000 / 10 signs

Your company logo will be visible throughout the exhibit hall when displayed on a selection of aisle signs.

- Sponsor's logo is displayed on exhibit hall aisle signs.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Locations to be determined by Show Management with sponsor input.

ARCHITECTURE EXPO ACCOUNT EXECUTIVES

Joy Williams, Sr. Account Executive

accounts A-K

(972) 536 6314 | joy.williams@informa.com

Jacqueline Bart, Sr. Account Executive

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Advertising & Promotion

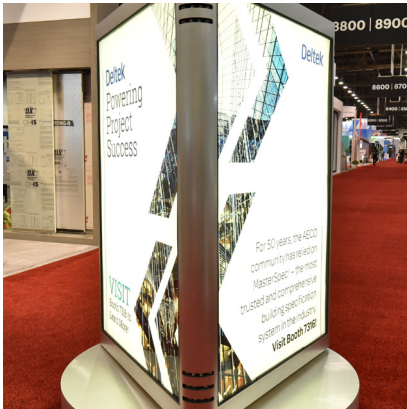


AIA Store Sponsor

\$20,000 Exclusive

Sponsor the AIA Store, one of the busiest and most popular areas of the conference.

- Sponsor's logo is displayed on the AIA Store signage and on graphic panels integrated into the store design.
- Sponsor's logo is displayed on recyclable paper shopping bags.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Sponsorship is subject to Show Management approval.

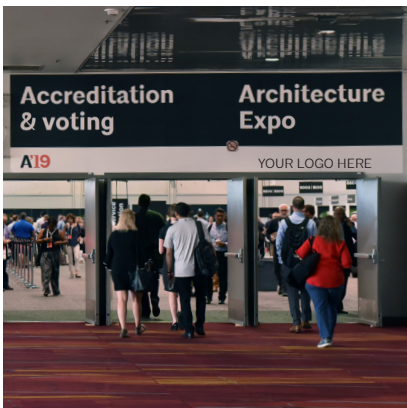


Rotating Lighted Kiosk^B

\$8,000 for 3 panel exclusive
\$3,000 for individual panels

Place your company graphics and information on a lighted, rotating, three-panel kiosk, placed on a main aisle on the expo floor. Take one panel and share the focus, or take all three panels for a high-profile sponsorship.

- Sponsor's ad is displayed on one or multiple panels of the kiosk.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Artwork must be approved by Show Management.



Directional Banners

\$10,000

Gain visibility with your company's logo placed on overhead directional banners in the Los Angeles Convention Center.

- Sponsor's logo is displayed on two directional banners.
- Sponsor's logo is graphically integrated into banner design.
- Sponsor receives recognition on the A'20 website and in the mobile app.

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Advertising & Promotion



Freestanding Directional Signs

\$7,500 Exclusive

Your company logo will be profiled on freestanding directional signs strategically placed in high traffic areas in the convention center.

- Sponsor's logo is displayed on directional signage located throughout all public spaces.
- Sponsor's logo is graphically integrated into the signage.
- Sponsor receives recognition on the A'20 website and in the mobile app.



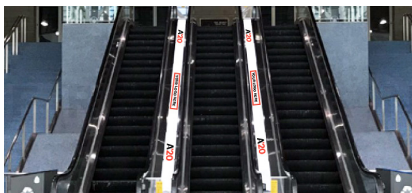
Information Booth(s)

\$11,000 for both

\$6,000 for one

Sponsor one (or both) of the two highly trafficked information booths located in prominent areas. Your company logo will be featured at this gathering spot where attendees bring their questions about the conference.

- Sponsor's logo is graphically integrated into booth panels.
- Sponsor receives recognition on the A'20 website and in the mobile app.



SOUTH LOBBY ESCALATORS



WEST LOBBY ESCALATOR

Escalator Runner

\$6,000 Limited Quantity

Showcase your brand to a captive audience in a high-traffic location.

- Sponsor's logo is displayed on the escalator runner(s). The runner(s) will be co-branded with the conference logo.
- Four location options are available. (See image for sample illustration.)
- Sponsor receives recognition on the A'20 website and in the mobile app.

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Advertising & Promotion



Carpet Logo—Expo Hall Entrance

\$5,500 Limited Quantity

Place your company logo on the path where attendees enter the expo hall. At 8' x 8', your brand will be highly visible to all who pass by.

- Sponsor's artwork is applied to carpet inside the expo hall entrance (two locations available).
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Artwork must be approved by Show Management.



Expo Hall Column Banner

\$3,500

Make your brand stand out with these prominent column banners that are placed throughout the exhibit hall.

- Sponsor's artwork is displayed on banner.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Locations will be determined by Show Management with sponsor input.
- Artwork must be approved by Show Management.
- Design and content must meet A'20 event guidelines in order to be approved and/or may be altered to fit within the guidelines.

Attendee List Rental^B

\$850

Use the pre-registered attendee mailing list to promote your company and booth location, and reach targeted, qualified architects and designers.

- Sponsor receives a one-time direct mail list rental.
- List does not include email addresses.
- List does not include production or mailing costs.
- Direct mail list will be sent through your 3rd party mail house.
- Records pulled are only those who have opted to receive third party mailings.
- Mailer must promote participation at A'20 and/or thank attendees for their participation in the event.
- Artwork must be approved by Show Management and design/content must comply with A'20 event and logo guidelines in order to be approved.



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Digital Advertising

A'20 AIA Conference on Architecture 2020 May 14-16, Los Angeles

Registration Confirmation Package

YOUR PROFILE

YOUR LOGO HERE

Registration details

Registration Type	Product Code	Rate	Registration Fee
Standard	0001	\$1,500.00	\$1,500.00
Student	0002	\$750.00	\$750.00
Child	0003	\$375.00	\$375.00
Child	0004	\$375.00	\$375.00
Child	0005	\$375.00	\$375.00
Child	0006	\$375.00	\$375.00
Child	0007	\$375.00	\$375.00
Child	0008	\$375.00	\$375.00
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Child	0094	\$375.00	\$375.00
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Child	0096	\$375.00	\$375.00
Child	0097	\$375.00	\$375.00
Child	0098	\$375.00	\$375.00
Child	0099	\$375.00	\$375.00
Child	0100	\$375.00	\$375.00

Financial summary

Payment history

Registration Confirmation Package

\$8,500 Exclusive

Display your logo and messaging on the confirmation page that every pre-registered attendee sees, as well as on the email confirmation they receive. These confirmations are generally printed and held for reference leading up to the show, assuring your ad will have a lengthy shelf life.

- Sponsor's banner ad is displayed on the A'20 website confirmation page.
- Sponsor's banner ad is displayed on the registration confirmation email.
- Artwork must be approved by Show Management.



Online Floor Plan Logo

\$2,500 Exclusive

The online floor plan is a highly trafficked page on the conference website. Your logo will be prominently featured at the top of the map, providing valuable visibility and promoting your presence at the expo.

Magic-Pak

Fifty years ago, Magic-Pak created a revolutionary way to bring heating and cooling to multi-story structures with a self-contained design that was not only easier to install but also easier to install and service. Since then, Magic-Pak has become the industry leader in SPVU (single packaged vertical unit) heating and cooling. Magic-Pak units are perfect for apartments, dormitories and other multiple occupancy buildings. We take pride in simplifying HVAC during the design, specification, construction and maintenance of a building, helping create a cleaner, more attractive, less cluttered living space that's always comfortable and quiet.

Product Categories

- General product categories
- Air conditioning
- Building products
- Building systems

Magic-Pak

Enhance your online profile with a full color logo, a company video, and news.

News: MAGIC-PAK FREEZE SHIELD TECHNOLOGY UPDATE

Last year, Magic-Pak's patent-pending Freeze Shield™ technology was introduced with our new high-efficiency "V-Series" models. The design is simple, it prevents water from collecting inside the condensate drain trap and on the coil of freezing. We have recently enhanced our design and modified the...

Upgraded Online Booth Profile^B

\$500

Make your booth profile stand out, and work harder to bring visibility to your brand.

- Logo is displayed in the online booth profile on the A'20 website.
- Logo is displayed in the booth profile in the A'20 mobile app.
- Sponsor may add two press releases to the online booth profile.
- Sponsor may add one video to the online booth profile.

ARCHITECTURE EXPO ACCOUNT EXECUTIVES

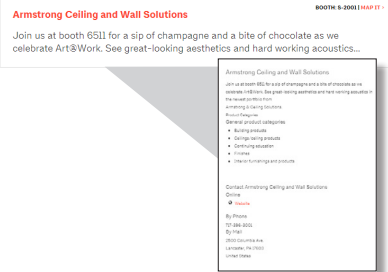
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Digital Advertising



Second Company Listing

\$350

Does your firm have another product or “a division of” that deserves a listing? The second listing lets you list the “exhibiting as” company as well as any other product or company name that is exhibiting in your booth.

- Second listing is displayed on the A'20 website and in the A'20 mobile app.

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Mobile App



Mobile App Sponsorship—Gold Package

\$10,000 limited quantity available

Bring awareness to your brand with this exclusive mobile app package. The conference mobile app is a valuable tool for attendees, providing quick access to the exhibitor directory, floor plan, event listings and much more.

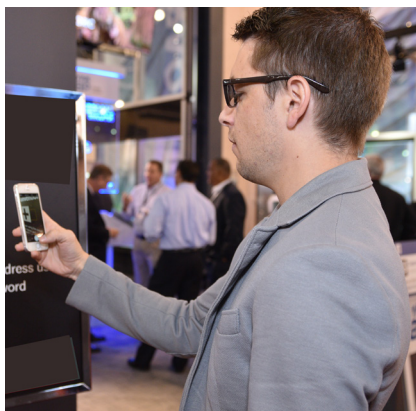
- Logo is displayed on the 3D expo floor map to mark booth location.
- Sponsor will be included in the Booth-to-Booth Traffic Driver in the mobile app.
- Rotating banner ad is placed atop of the event schedule, speakers, and exhibitor pages.
- Sponsor receives one pre-event push notification and one notification during the event.
- Sponsor receives an enhanced exhibitor listing in the app (includes company logo and handouts).
- Sponsor receives recognition on the A'20 website and the sponsor page in the app.
- Logo/artwork must be approved by Show Management and design/content must comply with A'20 event and logo guidelines in order to be approved.

Mobile App Sponsorship—Silver Package

\$5,500 Limited quantity available

The conference mobile app is referenced often, ensuring on-going visibility for sponsors. Upgrade your presence in the mobile app with this package.

- Rotating banner ad is placed atop of the event schedule, speakers, and exhibitor pages.
- Sponsor receives one push notification during the event.
- Sponsors receives an enhanced exhibitor listing in the app (includes company logo and handouts).
- Sponsor receives recognition on the A'20 website and the sponsor page in the app.
- Logo/artwork must be approved by Show Management and design/content must comply with A'20 event and logo guidelines in order to be approved.

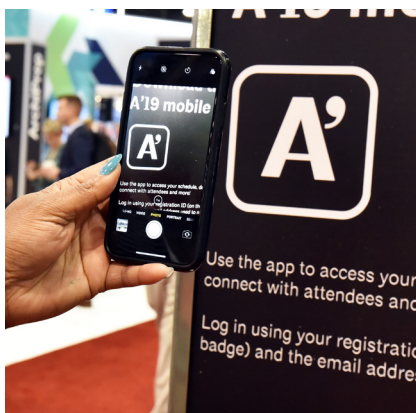


Mobile App Sponsorship—Bronze Package

\$2,500 Limited quantity available

Elevate your presence to attendees in the A'20 mobile app.

- Sponsor receives one push notification during the event.
- Sponsor receives an enhanced exhibitor listing in the app (includes company logo and handouts).
- Sponsor receives recognition on the A'20 website and the sponsor page in the app.
- Logo/artwork must be approved by Show Management and design/content must comply with A'20 event and logo guidelines in order to be approved.

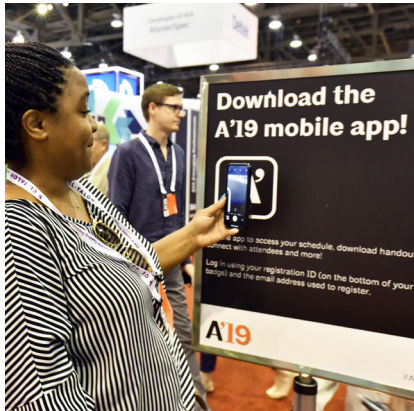


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Mobile App



Mobile App Sponsorship—A La Carte Items

Limited quantity available

Make the most of your presence in the A'20 mobile app by selecting options that best meet your company's needs.

Choose from:

- Rotating banner ad atop of the event schedule, speaker, and exhibitor pages - **\$3,000**
- Push notification - **\$2,000**



Booth-to-Booth Traffic Driver (New version!)

\$2,500

Promote your booth by participating in this new version of the booth-to-booth traffic driver. As attendees play the scavenger hunt-style game in the app, they will visit your booth, hear about your product and services, and scan the code to receive their gaming points. Attendees who visit all participating exhibitors are entered in a drawing to win valuable prizes such as a \$500 VISA gift card.

- Sponsor receives a logo and booth number listing in the mobile app.
- Sponsor receives a sign with their unique gaming scan code.
- Sponsor receives recognition as an A'20 sponsor on the website and in the mobile app.

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Events & Education



The Party! Premier Sponsor

SOLD—Exclusive

The Party! is the most popular social event at A'20 and the largest ticketed event. The premier sponsorship includes prominent brand recognition at the event, an on-stage speaking opportunity, and free entries for invited guests.



General Sessions Sponsorship

\$150,000 Exclusive

With a sponsorship of the General Sessions, your brand is showcased before thousands of captive and engaged attendees who come to hear the A'20 keynote speakers.

- Sponsor receives an onstage speaking opportunity welcoming attendees to General Sessions, on Thursday & Friday (max. 3 minutes)
- Company logo is included on General Session signage.
- Ten reserved seats (at each session) are available for sponsor's use.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Learning Lounge

SOLD OUT

Learning Lounges at A'20 provide the opportunity to offer approved CES registered education in a private, one-of-a-kind setting on the expo floor. These high profile opportunities are available to exhibitors who are qualified CES Registered Providers and offer AIA accredited programming.

- Lounge is a custom 800 sq. ft. area on the expo floor.
- Standard staging, A/V setup, and attendee seating is provided.
- Sponsor receives recognition on classroom promotional signage.
- Sponsor receives recognition on the A'20 website and in the mobile app.

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Events & Education



CE Theater Session

SOLD OUT

At A'20, continuing education classes are brought onto the expo floor. Sponsoring education in one of the four (4) CE Theaters puts your company in the spotlight for the attending architects and design professionals. These high profile opportunities are available to exhibitors who are qualified CES Registered Providers and offer AIA accredited programming.

- Time slots are 60-minutes.
- Standard staging, A/V setup, and attendee seating is provided.
- Sponsor receives recognition on classroom promotional signage.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Event: Pop-Up Happy Hour^B

\$5,000

Celebrate the end of the day with a pop-up happy hour. Join the pop-up happy hour event in designated areas on the expo floor. As a sponsor, you can offer attendees a FREE drink (featuring beer and wine).

- Sponsorship includes an attendant to collect leads from your pop-up bar (up to 100 drinks).
- Sponsorship includes a bartender to serve happy hour drinks.
- Sponsor's logo and booth number will be displayed on a double sided 22"x28" sign to be placed next to the pop-up bar.
- Sponsorship includes promotion of event in the A'20 mobile app.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Exhibitor Meeting Room

\$500 / per hour

Need a private room for a hospitality suite or a meeting? Exhibitor meeting rooms can be rented by the hour, by the day, or for the duration of the conference.

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Hotel & Transportation

Hotel Package—Key Cards & Door Hangers

\$21,000 Exclusive

Elevate your presence to attendees in the A'20 room block by utilizing both the hotel key cards and the room door hangers.

- Sponsor's full-color artwork and message is displayed on one side of room keys handed out to attendees staying within the A'20 room block (up to 750 keys) at the headquarter hotel—the J.W. Marriott Los Angeles at L.A. Live.
- Sponsor's full-color, double-sided door hanger is placed on doors in the A'20 room block on Thursday, May 14 (up to 750 rooms) at the headquarter hotel.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Four-color (CMYK) artwork must be approved by Show Management.



Hotel Room Key Cards^B

\$15,000 Exclusive

Your message will be top-of-mind when promoted via room key cards distributed at the headquarter hotel.

- Sponsor's four-color artwork and message is displayed on one side of room key handed out to attendees staying within the A'20 room block (up to 1,500 keys) at the headquarter hotel—the J.W. Marriott Los Angeles at L.A. Live.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Artwork must be approved by Show Management.

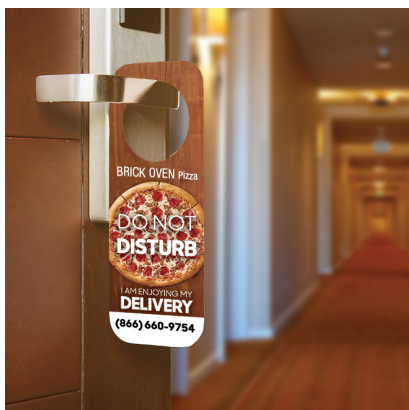


Hotel Room Door Hangers

\$7,500 Exclusive

These double-sided hangers can carry your marketing message, promote your booth location, or deliver a special offer. This is a great way to drive traffic to your booth.

- Sponsor's four-color, double-sided door hanger will be placed on doors in the AIA room block on Thursday, May 14 (up to 750 hangers) at the headquarter hotel—the J.W. Marriott Los Angeles at L.A. Live.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- Four-color (CMYK) artwork must be approved by Show Management.



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Hotel & Transportation



Hotel Shuttle Bus Sponsorship^B

\$10,000 Limited quantity available

This highly visible sponsorship features your brand and message displayed on four shuttle buses.

- 20' exterior banner is displayed on one side of the shuttle buses. Your company logo and artwork is co-branded with the conference logo.
- Sponsorship also includes interior head rest covers with company logo and artwork.
- Sponsor receives recognition on the A'20 website and in the mobile app.
- All artwork is due by March 20 and must be approved by Show Management.

Please note: All photographs included in the A'20 Sponsorship Brochure are for illustration purposes only. Color scheme and layout will be modified to comply with A'20 event guidelines.

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Sustainability & Wellness



Reusable Water Bottle

\$40,000 Exclusive

Become the water bottle sponsor of A'20 and help attendees stay hydrated. As the sponsor, your company logo will be seen throughout the conference—and, after the event your brand will follow them home.

- Sponsor's logo is imprinted in white on water bottles.
- Maximum logo size is 2" wide x 3" tall.
- Event logo is imprinted on opposite side of bottle.
- Logo must be approved by Show Management.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Rejuvenation Lounge

\$30,000

Make a lasting impression with attendees by sponsoring a rejuvenation lounge. Complimentary professional massages will be provided along with infused water.

- Sponsorship includes professional massage therapists and sponsor may provide branded apparel for the attendants.
- Infused water will be provided and sponsor's logo will be printed on the compostable clear cups.
- Sponsor receives a 3' table for display/distribution of literature.
- Sponsor may staff the rejuvenation lounge with one company representative.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Relaxation & Wellness

\$25,000

Attendees will begin their day centered and relaxed with a morning yoga or meditation session on Thursday and Friday. This intimate sponsorship allows you to create a tranquil space for participants and demonstrates your company's belief in the value of wellness.

- Sponsor's logo will be imprinted on a total of 150 yoga mats.
- Sponsor receives leads from participants.
- Sponsor receives a 3' table for display/distribution of literature.
- Logo on signage promoting the event.
- Logo must be approved by Show Management.
- Sponsor receives recognition on the A'20 website and in the mobile app.

ARCHITECTURE EXPO ACCOUNT EXECUTIVES

Joy Williams, Sr. Account Executive
accounts A-K
(972) 536 6314 | joy.williams@informa.com

Jacqueline Bart, Sr. Account Executive
accounts L-Z, #s
(972) 536 6347 | jacqueline.bart@informa.com

Sustainability & Wellness



Waste Diversion Bins

\$15,000

Place your brand where it is sure to be seen by sponsoring recycling efforts in the expo hall. As a Waste Diversion sponsor, your message will be displayed on recycling bins in the expo hall and you will be positioned as a company on the leading edge—committed to the environment and a healthy lifestyle.

- Sponsor's ad will be placed on ten recycling bins in high traffic areas in the expo hall.
- Artwork must be approved by Show Management.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Smoothie Station

\$11,000

As a sponsor of this refreshment station, you can treat attendees to a FREE deliciously healthy smoothie. The station will be open for six hours on either day of the expo. Station is in a designated area on the expo floor.

- Sponsorship includes an attendant to collect leads from your station.
- Sponsorship includes an attendant to serve smoothies.
- Sponsor's logo and booth number will be displayed on a double sided 22"x28" sign to be placed next to the station.
- Sponsorship includes promotion of event in the A'20 mobile app.
- Sponsor receives recognition on the A'20 website and in the mobile app.



Water Stations

\$10,000

Hydrate attendees with strategically-placed water stations. Your brand and booth number are promoted on the signage and cups.

- Sponsor's logo and booth number on signage and cups at five water stations throughout the expo hall.
- Logo must be approved by Show Management.
- Sponsor receives recognition on the A'20 website and in the mobile app.

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Promotional Packages

By combining sponsorships together you can create a collection of robust offerings—and get the best experience and ROI at A'20. For detailed descriptions of sponsorships included in each package, look for the **Bundle designation** (B) throughout this brochure.



Promote your brand

Bundle #1: All Across L.A.

\$23,750 (\$1,250 savings)

Elevate your presence to attendees by promoting your company and booth off the expo floor—and all across Los Angeles! Attendees can't miss your logo and messaging when they see it in their hotel room and on buses traveling between the conference hotels and the convention center.

- Shuttle Bus Sponsorship
- Hotel Room Key Cards (Exclusive)



Drive traffic & develop leads

Bundle #2: Attract a Crowd

\$13,000 (\$850 savings)

Interested in generating leads and driving traffic to your booth? This bundle will help your company get the best return on investment.

- Rotating Lighted Kiosk (3-panels)
- Pop-Up Happy Hour
- Attendee List Rental



Enrich the first-timer experience

Bundle #3: The 3 P's: Promotion, Prospecting, & Product

\$5,500 (\$600 savings)

With this portfolio of offerings you'll be able to promote your booth with a direct mail piece, meet potential prospects and obtain leads at your Pop-Up Happy Hour, and build awareness about your product with our upgraded online booth profile that runs on the conference website and in mobile app. It's a must-have bundle for a company new to exhibiting at A'20!

- Pop-Up Happy Hour
- Attendee List Rental
- Upgraded Online Booth Profile

Customize a sponsorship bundle

If you don't find the perfect solution here, let us know. We can customize a program that fits your specific needs.

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ARCHITECTURE EXPO 2020 SPONSORSHIP CONTRACT

Expo: May 14-15, 2020 | Los Angeles Convention Center | conferenceonarchitecture.com



AIA Conference on Architecture 2020
May 14-16, Los Angeles

The AIA Conference on Architecture/Architecture Expo is owned by The American Institute of Architects (AIA). This application will become a binding contract upon acceptance by the AIA and/or Informa Exhibitions U.S. Construction & Real Estate, Inc. (Show Management) or its assignee(s) (the Sponsor) and is based upon the terms, rules, and regulations as set forth herein and attached hereto, and as further set forth in the plan of exhibits, rates, and such other rules and regulations as may be established by the Sponsor in the applicable Exhibitor Services Manual, as the same may be subsequently updated/amended, and in the general exhibit information attached, all of which constitute a part of this contract.

Primary company information:

(The "Exhibiting As" company name, address, phone, toll-free phone and URL listed below will be published in the printed Show Program and online exhibitor listing).

Legal Company Name: _____

Exhibiting As: _____

Mailing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____ Web Address: _____

Phone: _____ Toll-Free: _____ Fax: _____

SHOW CONTACT INFORMATION:

Contact: _____ Title: _____

Phone: _____ Fax: _____

E-mail: _____

Invoice/Accounting contact information:

(FOR ALL INVOICE/ACCOUNTING CORRESPONDENCE. If different address than above, please complete below.)

Contact Name: _____

Address: _____ Phone: _____

Fax: _____ E-mail: _____

PLEASE SEND SIGNED CONTRACT AND PAYMENT TO:

First Class Mail
The American Institute of Architects
PO Box 62671
Baltimore, MD 21264-2671

Overnight Express Mail
M&T Bank
c/o The American Institute of Architects
Box #62671
1800 Washington Blvd.
Baltimore, MD 21230
(800) 681-6970

Checks should be in US dollars and made payable to: Architecture Expo

PLEASE FAX COPY OF SIGNED CONTRACT TO:
Architecture Expo
Fax: (972) 536 6306

FOR CREDIT CARD AUTHORIZATION FORM AND/OR WIRE TRANSFER DETAILS CALL (972) 536 6412.

Sponsorship selections

Advertising & Promotion | pages 2-5

Attendee Lanyard.....	\$50,000	\$	SOLD
Expo Hall Aisle Signs.....	\$10,000-\$22,500	\$	_____
AIA Store Sponsorship.....	\$20,000	\$	_____
Rotating Lighted Kiosk.....	\$3,000-\$8,000	\$	_____
Directional Banners.....	\$10,000	\$	_____
Freestanding Directional Signs.....	\$7,500	\$	_____
Information Booth(s).....	\$6,000-\$11,000	\$	_____
Escalator Runner.....	\$6,000	\$	_____
Carpet Logo—Expo Hall Entrance.....	\$5,500	\$	_____
Expo Hall Column Banner.....	\$3,500	\$	_____
Attendee List Rental.....	\$850	\$	_____

Digital Advertising | pages 6-7

Registration Confirmation Package.....	\$8,500	\$	_____
Online Floor Plan Logo.....	\$2,500	\$	_____
Upgraded Online Booth Profile.....	\$500	\$	_____
Second Company Listing.....	\$350	\$	_____

Mobile App | pages 8-9

Gold Package.....	\$10,000	\$	_____
Silver Package.....	\$5,500	\$	_____
Bronze Package.....	\$2,500	\$	_____
A La Carte:			
Item(s):	_____	\$	_____
Item(s):	_____	\$	_____
Item(s):	_____	\$	_____
Item(s):	_____	\$	_____
Booth-to-Booth Traffic Driver.....	\$2,500	\$	_____

Events & Education | pages 10-11

The Party! Premier Sponsor.....	\$150,000	\$	SOLD
General Sessions Sponsorship.....	\$150,000	\$	_____
Learning Lounge.....	\$37,500	\$	SOLD

Events & Education continued | pages 10-11

CE Theater Session.....	\$3,750/hour	\$	SOLD
Event: Pop-Up Happy Hour.....	\$5,000	\$	_____
Exhibitor Meeting Room.....	\$500/hour	\$	_____

Hotel & Transportation | pages 12-13

Hotel Package: Key Cards & Door Hangers.....	\$21,000	\$	_____
Hotel Room Key Cards.....	\$15,000	\$	_____
Hotel Room Door Hangers.....	\$7,500	\$	_____
Hotel Shuttle Bus Sponsorship.....	\$10,000	\$	_____

Sustainability & Wellness | pages 14-15

Reusable Water Bottle.....	\$40,000	\$	_____
Rejuvenation Lounge.....	\$30,000	\$	_____
Relaxation & Wellness.....	\$25,000	\$	_____
Waste Diversion Bins.....	\$15,000	\$	_____
Smoothie Station.....	\$11,000	\$	_____
Water Stations.....	\$10,000	\$	_____

BUNDLES | page 16

Bundle #1: All Across L.A.....	\$23,750	\$	_____
Bundle #2: Attract a Crowd.....	\$13,000	\$	_____
Bundle #3: The 3 P's.....	\$5,500	\$	_____

TOTAL SPONSORSHIP COST: \$ _____

Exhibitor signatures

The Exhibitor understands that participation will be limited to those companies whose products and/or services are of specific interest to those attending the Exhibition, as determined by the Sponsor in its sole discretion. The Exhibitor hereby agrees to accept and abide by all terms and conditions of the exhibition and acknowledges receipt of a copy of the Architecture Expo 2020 Terms and Conditions as attached hereto, as well as the Exhibitor Service Manual, all of which is incorporated as a part of the contract created by acceptance of this application.

Signature: _____ Date: _____

Name: _____ Title: _____

By signing this contract I hereby state that I have the signing authority (either as an authorized employee of the named company exhibiting or as a contractor for the company named as an exhibitor) to secure space on behalf of the organization signed for. By providing my contact information, I am authorizing Informa Exhibitions U.S. Construction & Real Estate, Inc. to send me promotional materials via mail, fax, e-mail or SMS. We understand this application becomes a binding contract when accepted by the AIA and/or Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the above general information, as well as the Terms and Conditions outlined in the Exhibitor Service Manual.

11/04/19

FOR SHOW MANAGEMENT USE ONLY/ CONTRACT INFORMATION

Date Received _____ Space Assigned _____

Total Cost of Sponsorship _____ Total Square Footage _____

Account Executive _____ Company ID _____



**The American
Institute
of Architects**

Architecture Expo

Credit Card Authorization Form

Please complete the following information to make a payment to the Architecture Expo via credit card.

Company information

Company Name: _____

Exhibiting As (if applicable): _____

Billing Information

Cardholder name: _____

Billing address: _____

City: _____ State: _____ Zip code: _____

Invoice #: _____ Booth #: _____

Amount to charge: _____ **Date:** _____

Cardholder signature*: _____

We understand that all deposits/final payments are non-refundable. Credit card payments are subject to all terms and conditions on the booth space contract including cancellations (as stated in Paragraph 6.) In signing this form it is confirmed that you have read and agreed to the terms and conditions.

**For security reasons digital signatures are not accepted.*

If you need any additional information, please call 972-536-6412. If you have questions for the accounting department, please call 972.536.6300.

PCI compliance requires that any credit card information must only be received via our secure fax line 972-550-5390 or through our online portal.

✂-----

This section will be shredded once the card has been approved.

Visa MasterCard American Express



Card #: _____

Expiration Date: _____